



The Federation of
Publishers' & Booksellers' Associations in India

FPBAI Newsletter

INAUGURAL ISSUE

*Welcome to our Inaugural Issue
"Arise, awake and stop not till the
goal is reached."*

Swami Vivekananda



EDITORIAL

Dear Fraternity Brothers & Sisters,

I am grateful to you for bestowing upon me an opportunity for taking-up the responsibility of Presidentship of The Federation of Publishers' & Booksellers' Associations in India (FPBAI) and reposing faith and confidence in my person. I am also grateful to my fraternity members who showered their in- depth affection on me by way of messages, letters and phone calls. I assure to each one of you that myself and my team shall leave no stone unturned in providing the support for the welfare of individual members as well as the trade holistically.

Friends, no one is perfect in the World. As such, being the human beings we, despite having vast experience in the trade cannot claim the highest level of perfection. I may therefore request you to kindly keep on supporting me with your valuable suggestions from time to time in the best interest of the trade.

I would like to share with you all a brief account of my background. I was born in 1945 in Jalandhar. I am the Chairman of Sterling Publishers (P) Ltd and the Sterling Group of Companies. I have been associated with the Institute of Book Publishing since its inception in 1985. I have been actively involved with the publishing world for the last 58 years.

I have served as Chairman of the Books, Publications & Printing panel of Capexil, Ministry of Commerce, Government of India, during 2008-2011. I have been proactive with the publishing fora nationally and internationally. I have visited and participated in many International book fairs. During the year 2009, I delivered the prestigious Bengal Book Publishing Lecture on *Indian Books and Publishing Services for the world market*.

I have compiled and authored several books, which include *Face to Face with Indian Publishing Professionals (2012)*; *One to One: Glimpses of Indian Publishing Industry (2008)*. I have co-edited two books-*Understanding Copyright Law: How to Handle Book Piracy (2006)* and *Afro-Asian Publishing: Contemporary Trends (1992)*. I edited e-journal, *Publishing Today for Sterling*.

I have been placed as course-faculty of the National Book Trust, India an examiner in the Postgraduate Diploma Course in Publishing at University of Delhi and member of the Expert Committee (Publishing), of IGNOU. I have been placed on the editorial board of Publishing Research Quarterly, New York, since 2007.

Friends, I personally believe in transparency. Today, we have lot many tools of communication, but from organizational point of view, I consider periodical Newsletter as the best source of communication of the activities done at our level to be shared with our esteemed members. Newsletters are the good mode to keep in touch with not only large number of FPBAI members, but also with national and international trade people as well as bodies. We can also disseminate information to our members about the book fairs and allied activities related to the trade across the globe. With today's desktop publishing software, e-Newsletter is easy to produce in appealing formats and send instantaneously to everyone on the Federation's email list. E-Newsletters maintain relationship, educate and interact, reach target audience instantly compared to physical one. E-Newsletters are relatively inexpensive to produce. With the view, we have revived Federation's Newsletter electronically this time from low cost angle. This will cut cost and will have a fast access to large number of people simply by clicking a single button.

I request you all to kindly contribute information and articles for publication in FPBAI's e-Newsletter based on your vast experience. Our deadline will be 20th of every month. Our Inaugural issue of e-Newsletter is being started from December, 2023 and the 1st issue will start from January, 2024.

With Regards

For FPBAI

S.K. GHAI
President

CHAIRPERSON OF SUB-COMMITTEE 2023-2024

FINANCE & AWARD COMMITTEE

Mr. S.K. Ghai – Sterling Publishers Pvt. Ltd.
Mobile: 9810411036

GOC COMMITTEE

Mr. Arunjit Singh Gujral – Panima Educational Book Agency
Mobile: 9810802585

JOURNALS & PERIODICALS SUBSCRIPTION COMMITTEE

Mr. Manu Bharadwaj – Rhino International Agencies
Mobile: 9821012236

LEGAL, ANTI-PIRACY & COPYRIGHT COMMITTEE

Dr. Manish Arora – Law & Justice Publishing Co.
Mobile: 9811072038

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Ms. Kalpana Shukla – KW Publishers Pvt. Ltd.
Mobile: 9810084097

Co-Chairman: Mr. Arunjit Singh Gujral – Panima Educational Book Agency
Mobile: 9810802585

BOOKSELLING & LIBRARY SUPPLY COMMITTEE

Mr. Vinod Kapoor – Bharatiya Sahitya Bhavana
Mobile: 7533001061

Co-Chairman: Mr. Prashant Jain – Indica Publishers & Distributors Pvt. Ltd. Mobile: 9810121450

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Mr. S.K. Ghai – Sterling Publishers Pvt. Ltd.

PR AND MEDIA COMMITTEE

Mr. KPR Nair – Konark Publishers Pvt. Ltd.
Tel. No. 011-41055065

IT COMMITTEE

Mr. Anupam Vij – Peepee Publishers & Distributors (P) Ltd.
Mobile: 9717572412

BOOK PROMOTION COORDINATION COMMITTEE WITH GOVERNMENT

Mr. Prashant Jain – Indica Publishers & Distributors Pvt. Ltd.

E-COMMERCE COMMITTEE

Mr. Subrahmanian Seshadri – Overleaf Books LLP.
Mobile: 9811099790

INTERNATIONAL RELATION COMMITTEE

Mr. Manas Saikia – Feel Books Pvt. Ltd.
Mobile: 9873355855

IMPORT COMMITTEE

Mr. Himanshu Chawla – Heritage Publishers
Mobile: 9811057276, 9899109109

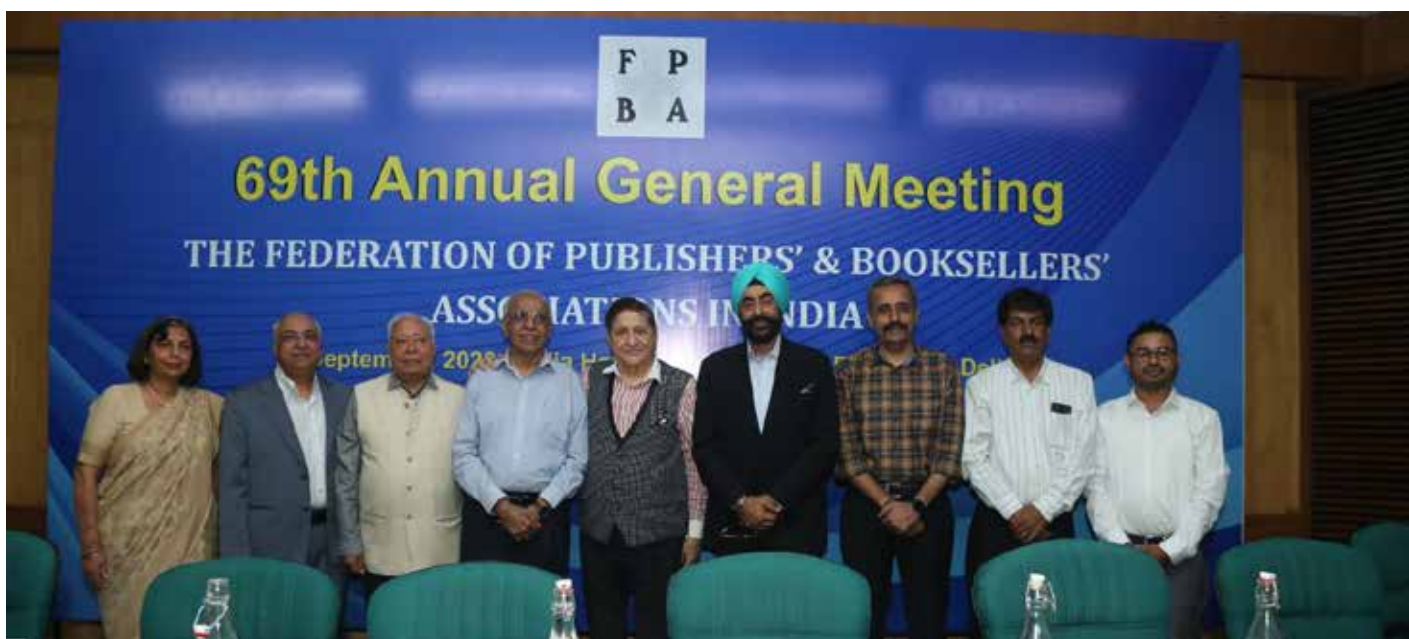
GOOD OFFICES COMMITTEE™

CONVERSION RATES EFFECTIVE December 01, 2023

(The rates are suggestive and not mandatory)

(NEW RATES MARKED WITH ASTERISK):

1. Australian Dollar	@ Rs. 56.50*	6. Swedish Kroner/ Norwegian Kroner	@ Rs. 08.00*
2. Canadian Dollar	@ Rs. 63.40*	7. Swiss Franc	@ Rs. 97.60*
3. British Pound Sterling	@ Rs. 107.90*	8. U.S. Dollar	@ Rs. 86.60
4. Japanese Yen per 100	@ Rs. 58.20	9. Euro	@ Rs. 94.10*
5. Singapore Dollar	@ Rs. 64.50*		



(l-r): Kalpana Shukla, *Jt. Secretary*; Pradeep Arora, *Imm. Past President*; S.K. Ghai, *President*; Bhupinder Chowdhri, *Past President*; S.C. Sethi, *Patron*; Arunjeet Singh Gujral, *Secretary*; Vikas Chowdhary, *Vice President (North)*; Ravi Sethi, *Treasurer*; Pankaj Bhagwati, *Vice President (East)*. Dr. M.S. Venkatesh, *Vice President (South)* and Mr. Arjun Sachdev, *Vice President (West)* are not in the picture.

NEW MEMBERS WHO HAVE JOINED FPBAI FROM SEPTEMBER 2023

M/s. Generation Books (Est. 2022)
#42, 29th Main, 39th Cross,
Poorna Prajna Layout, Uttarahalli, BSK 5th Stage,
Bangalore- 560061, Karnataka
Head of the Organisation & Designation
Mr. Akash Bopanna B A (Proprietor); Phone: 9535335686
E-mail: generationbooks123@gmail.com
Business Interests: Library Supplier

M/s. Rama Brothers India Pvt. Ltd. (Est. 2000)
Janak Plaza, 1st Floor, 2021, Bank Street, Karol Bagh,
New Delhi- 110005
Head of the Organisation & Designation
Mrs. Shilpi Passi & Ms. Devika Passi (Directors)
Phone: 011-47016319, 9910966400
E-mail: ramabrothers@hotmail.com
Business Interests: Publisher & Wholesaler

M/s. Paper Trail Subscriptions (Est. 2023)
14-390-2, V.M. Palli, Srikalahasti, G.S.T. Centre
Chittoor- 517644, Andhra Pradesh
Head of the Organisation & Designation
Mr. C. Stephen Raju (Proprietor); Phone: 8688322348
E-mail: papertrailsubs@gmail.com
Business Interests: Subscription Agent

M/s. Random Publications LLP (Est. 2019)
4376-A/4B, Gali Murari Lal, Ansari Road, Daryaganj,
New Delhi- 110002
Head of the Organisation & Designation
Mr. Atul Mehra, Ms. Vandana Mehra & Mr. Sushil Kumar Mehra (Partners)
Phone: 011-43580356, 9818870007
E-mail: sales@randompublications.com
Business Interests: Publisher

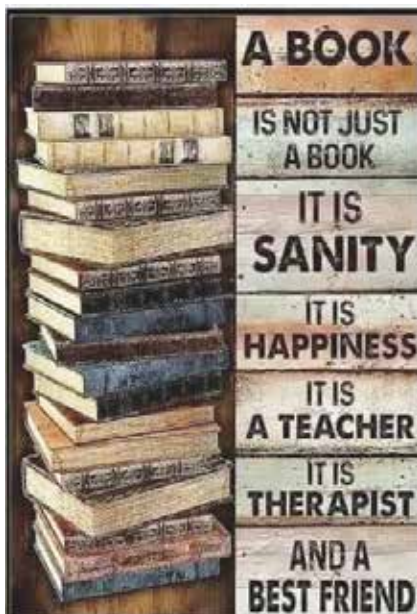
M/s. Mohammad Sultan Lone (Est. 2023)
Ume Lane, Qamerabad, Qamerwari, Srinagar-190017 (J&K)
Head of the Organisation & Designation
Mr. Mohammad Sultan Lone (Proprietor)
Phone: 7006688380 E-mail: msul481@gmail.com
Business Interests: Retailer

M/s. Modern Book Publisher Distributor (Est. 2023)
D/125/5, Gali No. 7, Mohammad Pur Majri
North West, Delhi- 110081
Head of the Organisation & Designation
Mr. Bharat Arora (Proprietor)
Phone: 011-35561051, 9599319052
E-mail: modernbookpublisher@gmail.com
Business Interests
Publisher, Wholesaler & Library Supplier

M/s. Shree Traders (Est. 2017)
138/125, Krishna Bhawan, Zero Road
Prayagraj, Uttar Pradesh- 211003
Head of the Organisation & Designation
Mr. Aditya Kumar (Proprietor)
Phone: 9935667158, 8299589396
E-mail: shreetradersald@gmail.com
Business Interests:
Library Supplier, Retailer & Subscription Agent

M/s. J & L Solutions (Est. 2020)
Opposite Kashmir University, Hazratbal
Srinagar- 190006 (J & K)
Head of the Organisation & Designation
Ms. Sabiya Jan (Proprietor)
Phone: 7889984066, 7006156897
E-mail: jandsolutions@gmail.com
Business Interests: Library Supplier

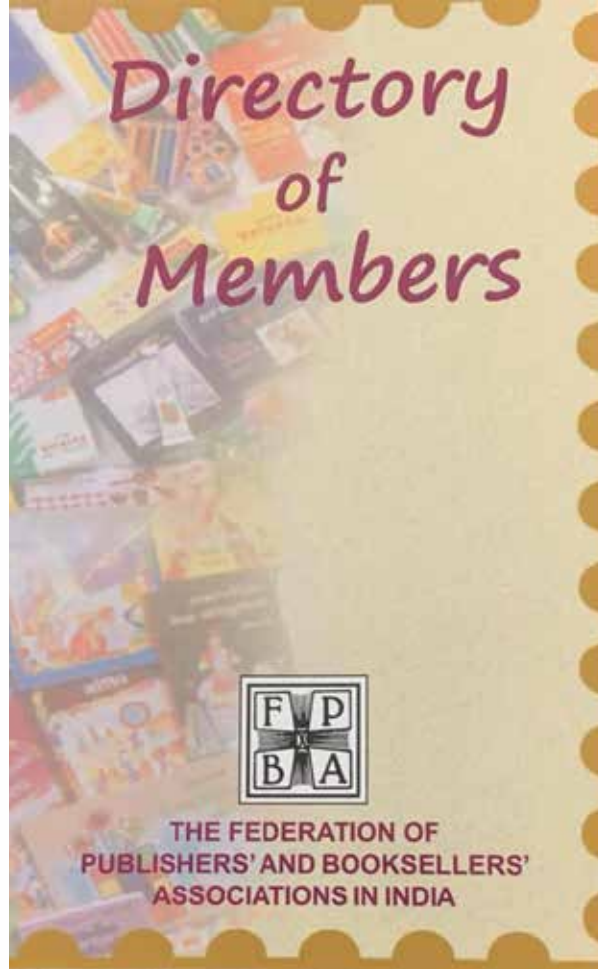
M/s. Trishala Learning System Private Limited
Plot No. 316, Sector-24
Faridabad-121005
Head of the Organisation & Designation
Ms. Indu Jain, Mr. Akhilesh Jain (Directors)
Phone no: 9811525975
E-mail: key2practice@gmail.com
Business Interests: Publisher Specialisation
Children Workbooks



health benefits OF READING

- If you read regularly, you're two and a half times less likely to be diagnosed with Alzheimer's or dementia.
- Fiction lovers are more likely to be empathetic to others.
- Reading has been found to reduce stress up to 68%, outranking even listening to music (which came in at 61%).
- Studies show that reading at least 30 minutes a day can increase your lifespan. So, grab that book and improve your health and wellness!

Revised Directory 2024 is under print



You may like to advertise your matter in this directory

The rates are:

Half page Colour: Rs. 6,000/- + 18% GST

Full page Colour: Rs. 10,000/- + 18% GST

Send the matter by 5th January, 2024

Please contact:

THE FEDERATION OF PUBLISHERS & BOOKSELLERS ASSOCIATIONS IN INDIA

Phone: 011-23272845, 011-23281227

E-mail: fpbaindia@gmail.com